

# PROGRAM XI ESEA CONFERENCE

**Tuesday 27<sup>th</sup> August**

## WORKSHOP

12:30 p.m.-2:30 p.m.	Registration (Parainfo Room)
1:15 p.m.-2:30 p.m.	Lunch (at La Cocina, Laboral Basement)
2:30 p.m.-3:45 p.m.	Juan Prieto (University of Oviedo): <b>From your research question and existing data to your model.</b> (Room 107)
3:45 p.m.-4:15 p.m.	Coffee break (Main Floor)
4:15 p.m.-5:30 p.m.	Cristina Muñiz (University of Oviedo): <b>Participation in Sport and Physical Activity: an Overview of the Theoretical and Empirical Modelling of Decision Making.</b> (Room 107)
5:45 p.m.	Bus from La Laboral to the Abba Hotel
8:15 p.m.	Dinner (Abba Hotel)

**Wednesday 28<sup>th</sup> August**

## WORKSHOP

9:00 a.m.	Bus from Abba Hotel to La Laboral
9:30 a.m.-10:45 a.m.	Antonio Alvarez (University of Oviedo): <b>Doing good academic research: How to write and publish papers.</b> (Room 107)
10:45 a.m.-11:15 a.m.	Coffee break (Main Floor)
11:15 a.m.-12:30 p.m.	Antonio Alvarez (University of Oviedo): <b>The importance of modelling in Econometrics.</b> (Room 107)
12:30 p.m.-1:30 p.m.	Tour to La Laboral
1:30 p.m.-2:45 p.m.	Lunch (at La Cocina, Laboral Basement)

## Wednesday 28<sup>th</sup> August

### CONFERENCE

3:00 p.m.-3:30 p.m.	Registration XI ESEA Conference (Paraninfo Room)
3:30 p.m.-4:00 p.m.	Opening Ceremony (Paraninfo Auditorium)
4:00 p.m. - 4:45 p.m.	Keynote Speaker (TBA) (Paraninfo Auditorium)
4:45 p.m. - 5:15 p.m.	Coffee break (Main Floor)
5:15 p.m. - 7:15 p.m.	Parallel sessions I
7:30 p.m. - 7:45 p.m.	Bus from La Laboral to Llagar Viñao
7:45 p.m. – 9:45 p.m.	Espicha at Llagar de Viñao (Asturian dinner)
10:00 p.m.	Bus from Llagar Viñao to Abba Hotel

## Thursday 29<sup>th</sup> August

### CONFERENCE

8:45 a.m.	Bus from Abba Hotel to La Laboral
9:00 a.m.-9:30 a.m.	Registration (Paraninfo Room)
9:30 a.m.-11:00 a.m.	Parallel sessions II
11:00 a.m.-11:30 a.m.	Coffee break
11:30 a.m.-1:30 p.m.	Parallel sessions III
1:30 p.m.-3:15 p.m.	Lunch (La Laboral: Sala de Pinturas)
3:15 p.m.-4:00 p.m.	Invited talk (TBA) (Paraninfo Auditorium)
4:00 p.m.-4:30 p.m.	Coffee break (Main Floor)
4:30 p.m.-6:00 p.m.	Parallel sessions IV
6:00 p.m.-7:00 p.m.	AGM of the European Sport Economics Association (Paraninfo Auditorium)
7:00 p.m. - 7:15 p.m.	Bus from La Laboral to the Abba Hotel
8:00 p.m. - 9:00 p.m.	Cocktail (Bellavista Restaurant)
9:00 p.m.	Dinner (Bellavista Restaurant)

# Friday 30<sup>th</sup> August

## CONFERENCE

9:00 a.m.	Bus from Abba Hotel to La Laboral
9:30 a.m.-11:00 a.m.	Parallel sessions V
11:00 a.m.-11:30 a.m.	Coffee break (Main Floor)
11:30 a.m.-1:30 p.m.	Parallel sessions VI
1:30 p.m.-3:15 p.m.	Lunch (La Laboral: Sala de Pinturas)
3:15 p.m.-4:00 p.m.	Stefan Kesenne (Keynote Speaker)
4:15 p.m.	Bus from La Laboral to the Abba Hotel
4:30 p.m.	Farewell (Paraninfo Auditorium)

# XI ESEA CONFERENCE

## Sessions overview

### Wednesday 28<sup>th</sup> August

Time	Title	Rooms (Laboral 1st Floor)
<b>Parallel sessions I</b>		
28 <sup>th</sup> August 17:15-18:45	Television Demand	107
28 <sup>th</sup> August 17:15-18:45	Investment in Football Clubs	109
28 <sup>th</sup> August 17:15-19:15	Sports Participation and Health I	110

### Thursday 29<sup>th</sup> August

<b>Parallel sessions II</b>		
29 <sup>th</sup> August 9:30-11:00	Sports Participation and Health II	107
29 <sup>th</sup> August 9:30-11:00	Leagues and Tournament Rules I	109
29 <sup>th</sup> August 9:30-11:00	Demand, Fan Preferences and Competitive Balance I	110
<b>Parallel sessions III</b>		
29 <sup>th</sup> August 11:30-1:30	Gender and Race	107
29 <sup>th</sup> August 11:30-1:30	Forecast and Betting	109
29 <sup>th</sup> August 11:30-1:30	Property Rights, Sponsorship and Investments	110
29 <sup>th</sup> August 11:30-1:30	Economic Impact	111
<b>Parallel sessions IV</b>		
29 <sup>th</sup> August 4:30-6:00	Sports Participation and Health III	107
29 <sup>th</sup> August 4:30-6:00	Miscellaneous	109
29 <sup>th</sup> August 4:30-6:00	Team Performance	110

## Friday 30<sup>th</sup> August

Time	Title	Rooms (Laboral 1st Floor)
<b>Parallel sessions V</b>		
30 <sup>th</sup> August 9:30-11:00	Referees and Coaches	107
30 <sup>th</sup> August 9:30-11:00	Analytics and Home Advantage	109
30 <sup>th</sup> August 9:30-11:00	Sports Participation and Health IV	110
<b>Parallel sessions VI</b>		
30 <sup>th</sup> August 11:30-1:30	Leagues and Tournament Rules II	107
30 <sup>th</sup> August 11:30-1:30	Labour Market	109
30 <sup>th</sup> August 11:30-1:30	Demand, Fan Preferences and Competitive Balance II	110

# XI ESEA CONFERENCE

## Sessions

### Wednesday 28<sup>th</sup> August

**Television Demand**  
**28<sup>th</sup> August, 5:15-6:45**  
**Room: 107**

Session Chair: J.D. Tena (University of Liverpool and Università degli Studi di Sassari)

**The US demand for German Bundesliga telecasts: An examination of substitution effects between sports leagues**

Presented by: Georgios Nalbantis (University of Tübingen)

Coauthors: Tim Pawlowski (University of Tübingen) and Dominik Schreyer (WHU - Otto Beisheim School of Management)

**Examining the sporting and competitiveness factors of individual sports based on the opinion of future consumers**

Presented by: Tamás Madarász (University of Debrecen)

Coauthors: Kinga Ráthonyi-Ódor (University of Debrecen), Gergely Gábor Ráthonyi (University of Debrecen), Éva Bácsné Bába (University of Debrecen)

**Game over: Determinants of post-match television audience for English football**

Presented by: J.D. Tena (University of Liverpool and Università degli Studi di Sassari)

Coauthors: David Forrest (University of Liverpool), Ian McHale (University of Liverpool) and Babatunde Buraimo (University of Liverpool)

**Investment in Football Clubs**

**28<sup>th</sup> August, 5:15-6:45**

**Room: 109**

Session Chair: José Manuel Cordero-Ferrera (University of Extremadura)

**The effects of (un)expected match outcomes on stock return: A case study of Borussia Dortmund**

Presented by: Dirk Semmelroth (University of Paderborn)

Coauthors: Bernd Frick (University of Paderborn and Seeburg Castle University)

**Do institutional changes alter the objectives of football clubs?**

Presented by: Pedro Garcia-del-Barrio (Universitat Internacional de Catalunya)

Coauthors: Giambattista Rossi (Birkbeck University of London)

**Does foreign investment boost efficiency? The case of English football**

Presented by: José Manuel Cordero-Ferrera (University of Extremadura)

Coauthors: Julio del Corral (University of Castilla-La Mancha), Carlos Gomez-Gonzalez (University of Castilla-La Mancha) and Cristina Polo (University of Extremadura)

**Sports Participation and Health I**

**28<sup>th</sup> August, 5:15-7:15**

**Room: 110**

Session Chair: Sören Dallmeyer (German Sport University Cologne)

**Study of the main factors influencing fitness consumers in their choices related to sport facilities and sport consumption habits**

Presented by: Éva Judit Bartha (University of Debrecen)

Coauthors: Anetta Éva Müller (University of Debrecen), Ildikó Orbán (University of Debrecen) and Éva Bácsné Bába (University of Debrecen)

**Organising university leisure sport in Hungary**

Presented by: Christa Pfau (University of Debrecen)

Coauthors: János Szenderák (University of Debrecen), Veronika Fenyves (University of Debrecen) and Zoltán Bács (University of Debrecen)

**The “trickle-down” effect in London 2012: Differences by sport**

Presented by: Fernando Lera-Lopez (Public University of Navarra)

Coauthors: Themis Kokolakis (Sheffield Hallam University)

**Work from home to work out: The relationship between home-based work and physical activity**

Presented by: Sören Dallmeyer (German Sport University Cologne)

Coauthors: Pamela Wicker (German Sport University Cologne) and Christophe Breuer (German Sport University Cologne)



## Thursday 29<sup>th</sup> August

**Sports Participation and Health II**

**29<sup>th</sup> August, 9:30-11:00**

**Room: 107**

Session Chair: Chin-Huang Huang (National Taiwan University of Sport)

**Physical activity, sports participation and health: The level of activity reconsidered**

Presented by: Ute Schüttoff (University of Tübingen)

Coauthors: Tim Pawlowski (University of Tübingen)

**The middle class and the sports – Theory, history and participation**

Presented by: Péter Miklós Kőmíves (University of Debrecen)

Coauthors: Krisztina Dajnoki (University of Debrecen), Károly Pető (University of Debrecen) and György Norbert Szabados (University of Debrecen)

**Estimating the image effect and recreational benefit on bike tourism**

Presented by: Chin-Huang Huang (National Taiwan University of Sport)

Coauthors: Chun-Chu Yeh (Transworld University)

## **Leagues and Tournament Rules I**

**29<sup>th</sup> August, 9:30-11:00**

**Room: 109**

Session Chair: Christian Deutscher (University of Bielefeld)

### **Fair competition structures**

Presented by: Ritxar Arlegi [Institute for Advanced Research in Business and Economics (INARBE)] and (Public University of Navarre)

Coauthors: Dinko Dimitrov (Saarland University)

### **Discouragement effect and intermediate prizes in multi-stage contests: Evidence from Davis Cup**

Presented by: Hamzah Iqbal (University of St. Gallen)

Coauthors: Alex Krumer (Molde University College)

### **Strategic investment decisions in multi-stage contests with heterogeneous players**

Presented by: Christian Deutscher (University of Bielefeld)

Coauthors: Marco Sahm (University of Bamberg), Sandra Schneemann (University of Bielefeld) and Hendrik Sonnabend (Fernuniversität Hagen Universitätsstraße)

## **Demand, Fan Preferences and Competitive Balance I**

**29<sup>th</sup> August, 9:30-11:00**

**Room: 110**

Session Chair: Tim Wallrafen (University of Tübingen)

### **Does certainty on the winner ruin the attractiveness of sport competitions?**

Presented by: Pedro Garcia-del-Barrio (Universitat Internacional de Catalunya)

Coauthors: James Reade (University of Reading)

### **Doping, trust in fairness, and the demand for sport**

Presented by: Felix Otto (University of Tübingen)

Coauthors: Tim Pawlowski (University of Tübingen) and Sonja Utz (Leibniz Institut für Wissensmedien / Knowledge Media Research Center and University of Tübingen)

### **The impact of broadcasting and streaming on stadium attendance: Evidence from 3rd division football in Germany**

Presented by: Tim Wallrafen (University of Tübingen)

Coauthors: Christian Deutscher (University of Bielefeld) and Tim Pawlowski (University of Tübingen)

**Gender and Race**

**29<sup>th</sup> August, 11:30-13:30**

**Room: 107**

Session Chair: Robert Simmons (Lancaster University)

**When do women take care? The effect of national gender equality levels on female volunteering in European countries**

Presented by: Pamela Wicker (German Sport University Cologne)

Coauthors: Bernd Frick (University of Paderborn and Seeburg Castle University) and Katrin Scharfenkamp (University of Duisburg-Essen)

**The gender earnings gap among elite athletes in less commercialized sports**

Presented by: Pamela Wicker (German Sport University Cologne)

Coauthors: Christoph Breuer (German Sport University Cologne)

**The role of race in promotions and firings: Evidence from coaches in the NFL**

Presented by: Alex Farnell (Lancaster University)

Coauthors: Vincent O'Sullivan (Lancaster University), Robert Simmons (Lancaster University) and David Berri (Southern Utah University)

**Forecast and Betting**  
**29<sup>th</sup> August, 11:30-13:30**  
**Room: 109**

Session Chair: Luis Muga (Public University of Navarre and INARBE)

**European Lotteries and Their Compulsory Financing Sports**

Presented by: Jan Procházka (Charles University)

**Forecasting medal win distribution at the 2020 Tokyo Summer Olympics**

Presented by: Nicolas Scelles (Manchester Metropolitan University)

Coauthors: Wladimir Andreff (University Paris 1), Liliane Bonnal (University of Poitiers) Madeleine Andreff (University Paris-East Marne-la Vallée) and Pascal Favard (University of Tours)

**Predictions with limited paired comparisons data**

Presented by: Benjamin Holmes (University of Liverpool)

**A new perspective from a portfolio management model: Sports betting and Black Litterman model**

Presented by: Luis Muga (Public University of Navarre and INARBE)

Coauthors: Isabel Abinzano. (Public University of Navarre and INARBE), María Jesús Campión (Public University of Navarre and INARBE) and Armajac Raventos (Public University of Navarre and INARBE)

**Property Rights, Sponsorship and Investments**  
**29<sup>th</sup> August, 11:30-13:30**  
**Room: 110**

Session Chair: Luis Carlos Sánchez (University of Oviedo)

**The impact of NFL players' Anthem protests on sponsor stock prices**

Presented by: Brian P. Soebbing (University of Alberta)

Coauthors: Brad R. Humphreys (West Virginia University) and Nicholas M. Watanabe (University of South Carolina)

**What leads to the support of sports clubs in the reward-based crowdfunding projects? Developing a motivation scale**

Presented by: Szczepan Kościółek (Jagiellonian University)

**Factors influencing football fans' willingness to invest into crowdfunding and crowdlending**

Presented by: Maria Ratz (accadis Hochschule Bad Homburg|University of Applied Sciences)

**For what do owners pay to purchase a football club?**

Presented by: Luis Carlos Sánchez (University of Vigo)

Coauthors: Ángel Barajas (National Research University Higher School of Economics) and Patricio Sánchez-Fernández (University of Vigo)

**Economic Impact**  
**29<sup>th</sup> August, 11:30-13:30**  
**Room: 111**

Session Chair: Julio del Corral (University of Castilla-La Mancha)

**The geographical distribution of the economic impact of sporting events in small cities**

Presented by: Jesyca Salgado (University of Vigo)

Coauthors: Ángel Barajas (National Research University Higher School of Economics) and Patricio Sánchez-Fernández (University of Vigo)

**Individual labor market effects of local public expenditures on sports**

Presented by: Tim Pawlowski (University of Tübingen)

Coauthors: Carina Steckenleiter (University of St. Gallen) Tim Wallrafen (University of Tübingen) and Michael Lechner (University of St. Gallen)

**The economic impact of sport in Japan through the construction of a Sport Satellite Account**

Presented by: Hiroto Shoji (Doshisha University)

Coauthors: Themis Kokolakakis (Sheffield Hallam University), Takayuki Katsurada (Development Bank of Japan), Kei Kawashima (Japan Economic Research Institute Inc.), Kazuma Aoi (Sheff Inc.) and Shuhei Nagasawa (Japan Economic Research Institute Inc.)

**A methodology to include uncertainty into economic impact analysis of sporting events**

Presented by: Julio del Corral (University of Castilla-La Mancha)

Coauthors: Carlos Gomez-Gonzalez (University of Castilla-La Mancha)

### **Sports Participation and Health III**

**29<sup>th</sup> August, 16:30-18:00**

**Room: 107**

Session Chair: María José Suárez (University of Oviedo)

#### **Membership in English sport clubs: A dynamic panel analysis of trickle-down effect replicating the Weimar et al. (2015) study**

Presented by: Pablo Castellanos-García (University of A Coruna)

Coauthors: Jerry Bingham (UK Sport), Paul Downward (Loughborough University), Themis Kokolakis (Sheffield Hallam University), Simon Shibli (Sheffield Hallam University) and Pamela Wicker (German Sport University Cologne)

#### **Determinants of sport participation in different organizational settings**

Presented by: Lea Rossi (German Sport University Cologne)

Coauthors: Christoph Breuer (German Sport University Cologne)

#### **Do the specification assumptions make a difference when analysing the correlates of sports practice?**

Presented by: María José Suárez (University of Oviedo)

Coauthors: Jaume García-Villar (Universitat Pompeu Fabra) and Alejandro Trujillo (Colegio de México)

### **Miscellaneous**

**29<sup>th</sup> August, 16:30-18:00**

**Room: 109**

Session Chair: Philipp Winskowski (University of Rostock)

#### **Daily fantasy sports: Chance or skill, Applying the Efficient Market Hypothesis**

Presented by: Jeremy Losak (Syracuse University)

#### **Spatial differences among the sport provider companies in Hungary**

Presented by: János Szenderák (University of Debrecen)

Coauthors: Éva Bácsné Bába (University of Debrecen), Adrián Nagy (University of Debrecen) and Mónika Harangi-Rákos (University of Debrecen)

#### **Again and again: Fan misbehaviour and penalties in football**

Presented by: Philipp Winskowski (University of Rostock)

**Team Performance**

**29<sup>th</sup> August, 16:30-18:00**

**Room: 110**

Session Chair: Carlos Varela-Quintana (University of Oviedo)

**The impact of team size on performance in the absence of shirking: Clean evidence from elite rowing contests**

Presented by: Johannes Orłowski (University of Zurich)

Coauthors: Bernd Frick (University of Paderborn and Seeburg Castle University)

**League scheduling and travel effects on player performance in hockey**

Presented by: Rodney J. Paul (Syracuse University)

Coauthors: Nick Riccardi (Syracuse University)

**Man or machine. Who matters more to explain outcome inequality? Evidence from Formula One**

Presented by: Carlos Varela-Quintana (University of Oviedo)

Coauthors: Juan Prieto-Rodríguez (University of Oviedo) and Julio del Corral (University of Castilla-La Mancha)



## Friday 30<sup>th</sup> August

### Referees and Coaches

30<sup>th</sup> August, 9:30-11:00

Room: 107

Session Chair: Paul Downward (Loughborough University)

#### **Determinants of yellow cards – A European comparison**

Presented by: Franziska K. Kruse (University of Hamburg)

#### **What makes a successful coaching group? Exploring the relationship between coaching group characteristics and team performance in the Australian Football League**

Presented by: Timothy Lefroy (University of Oxford)

#### **Level of abuse and intention to quit amongst football referees in France and the Netherlands**

Presented by: Paul Downward (Loughborough University)

Coauthors: Peter Dawson (University of East Anglia) and Tom Webb (University of Portsmouth)

### Analytics and Home Advantage

30<sup>th</sup> August, 9:30-11:00

Room: 109

Session Chair: Jana Van Hoe (Vrije Universiteit Brussel)

#### **Explaining goals for and against: Evidence from LaLiga and the Premier League**

Presented by: Carlos Varela-Quintana (University of Oviedo)

Coauthors: David Boto-García (University of Oviedo) and Álvaro Muñoz Fernández (University of Oviedo)

#### **Offensive and defensive talent and competitiveness in european football: Evidence from the top-five national leagues in Europe**

Presented by: Miquel Carreras-Simó (Universitat de Girona)

Coauthors: Jaume García-Villar (Universitat Pompeu Fabra)

#### **Soccer games on artificial turf: Does it affect home advantage?**

Presented by: Jana Van Hoe (Vrije Universiteit Brussel)

Coauthors: Bruno Heyndels (Vrije Universiteit Brussel)

## **Sports Participation and Health IV**

**30<sup>th</sup> August, 9:30-11:00**

**Room: 110**

### **Women and men top teams' locations**

Presented by: Seppo Suominen (Haaga-Helia University)

### **Economic and area-related factors that affect sport participation in Estonian regions and local governments**

Presented by: Velda Buldas (University of Tartu)

### **Sport and/or physical activity choice in Europe: Implications for health outcomes and policy**

Presented by: Paul Downward (Loughborough University)

Coauthors: Pamela Wicker (German Sport University Cologne) and Simona Rasciute (Loughborough University)

## **Leagues and Tournament Rules II**

**30<sup>th</sup> August, 11:30-1:30**

**Room: 107**

Session Chair: Ruud Koning (University of Groningen)

### **Club or country? On the release of football players to National Teams**

Presented by: Levi Pérez (University of Oviedo)

### **Competition among athletic conferences for new members: Evidence from NCAA sports**

Presented by: Jane E. Ruseski (West Virginia University)

Coauthors: Patrick A. Reilly (Skidmore College) and Brad R. Humphreys (West Virginia University)

### **Going global – mixed leagues & non segmented markets**

Presented by: Łukasz Skrok (SGH Warsaw School of Economics)

### **So the last will be the first**

Presented by: Ruud Koning University of Groningen)

**Labour Market**

**30<sup>th</sup> August, 11:30-1:30**

**Room: 109**

Session Chair: Jorge Tovar (Universidad de Los Andes)

**Pricing football transfers: A cross-country study 2007-2018**

Presented by: Moussa Ezzeddine (Université Paris 1 Panthéon-Sorbonne)

Coauthors: Pierre-Charles Pradier (Université Paris 1 Panthéon-Sorbonne)

**Migration and labour market success: The special case of professional football?**

Presented by: Michael Renz (University of Bayreuth)

**What makes replacement of head coach successful?: Evidence from professional Italian football league**

Presented by: Kaori Narita (University of Liverpool)

Coauthors: J. D. Tena (University of Liverpool) and Claudio Detotto (University of Corsica)

**The role of age in labor productivity: How age matters in professional football**

Presented by: Jorge Tovar (Universidad de Los Andes)

Coauthors: B. Piedad Urdinola (Universidad Nacional de Colombia)

**Demand, fan preferences and competitive balance II**

**30<sup>th</sup> August, 11:30-1:30**

**Room: 110**

Session Chair: Markus Kurscheidt (University of Bayreuth)

**Attendance demand in mid-level professional sports: An analysis of peculiarities with evidence of German women's volleyball**

Presented by: Kristoff Reichel (University of Bayreuth)

Coauthors: Lukas Zächelein (University of Bayreuth) and Markus Kurscheidt (University of Bayreuth)

**Team performance in Malaysian Football Super League: Analysis of competitive balance with the presence of high-skill labor**

Presented by: Hazrul Shahiri (National University of Malaysia)

Coauthors: Zanareyah Salim (National University of Malaysia) and Mustazar Mansur National (University of Malaysia)

**UEFA performance and domestic league competitive balance**

Presented by: Craig A. Depken, II (UNC Charlotte)

Coauthors: Tomislav Globan (University of Zagreb)

**New market entries to professional football leagues: Evidence on fan preferences in Germany**

Presented by: Markus Kurscheidt (University of Bayreuth)

Coauthor: Kristoff Reichel (University of Bayreuth)